



DIGITAL ARTWORK INFORMATION FOR BLIND EMBOSING

KATZ Beverage Coaster

For design and template production, please follow the following recommendations:

1. REFERENCE

- ▶ The thicker the board material, the better the emboss effect.
- ▶ We recommend using high white wood pulp board at least 1.6 mm thick.
- ▶ To achieve best embossing effects, use a dark ink for the embossed spots on a light background.
- ▶ A visually better embossing effect will be achieved with a structure free design.

2. REQUIREMENTS

- ▶ The embossing area must be configured as a spot colour in the design.
- ▶ We recommend only embossing one side of the beer mat.
- ▶ For best embossing results we recommend using a material thickness of 1.8 mm.

3. TECHNICAL INFORMATION

- ▶ Especially delicate designs are not recommended.
- ▶ Embossed lines: min: 2.8 point / embossed fonts min: 14 point
- ▶ Shapes: Standard shapes:
 - round 107mm
 - square 93 x 93mm, corner radius (12mm)

Of course, we also have a variety of other special shapes available. We will be happy to inform you about these as well as assist you in creating your individual forms – please contact us.

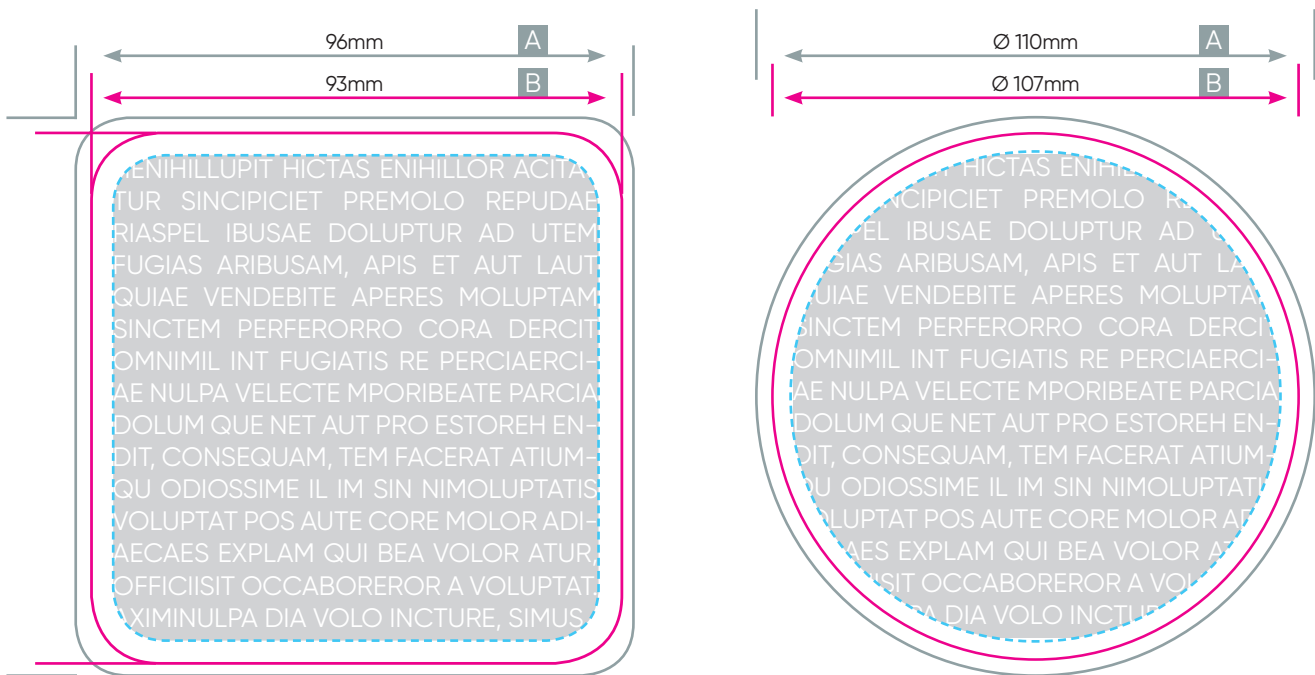
We also ask you to consult our artwork information for litho printing.



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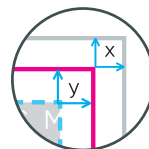
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For design and template production, please follow the following recommendations:



- ▶ Elements that are to be punched must be laid out with 3mm circumferential overfill and the edge distance to the inside must be at least 4mm wide.
- ▶ Punch rule must be positioned on top of your artwork defined as a spot colour and set to overprint

— A = Data format
— B = Final format
- - - Safety distance



Bleed (x)
3mm
Safety distance content (y)
4mm

For any further inquiries, we will be happy to help you! (Phone: +49 7224 647 0)