

For design and template production, please follow the guidelines below:

## 1. Reference

- Please note that our cardboard is an uncoated printing material and that the processing performance differs to coated material.
- The colour application must not exceed 320%.
- Please make available a true to colour template or colour printout referencing size, position and text.
- Where we combine many jobs together (collection runs for orders less than 50,000 pieces) colour tolerances are possible.

## 2. Requirements

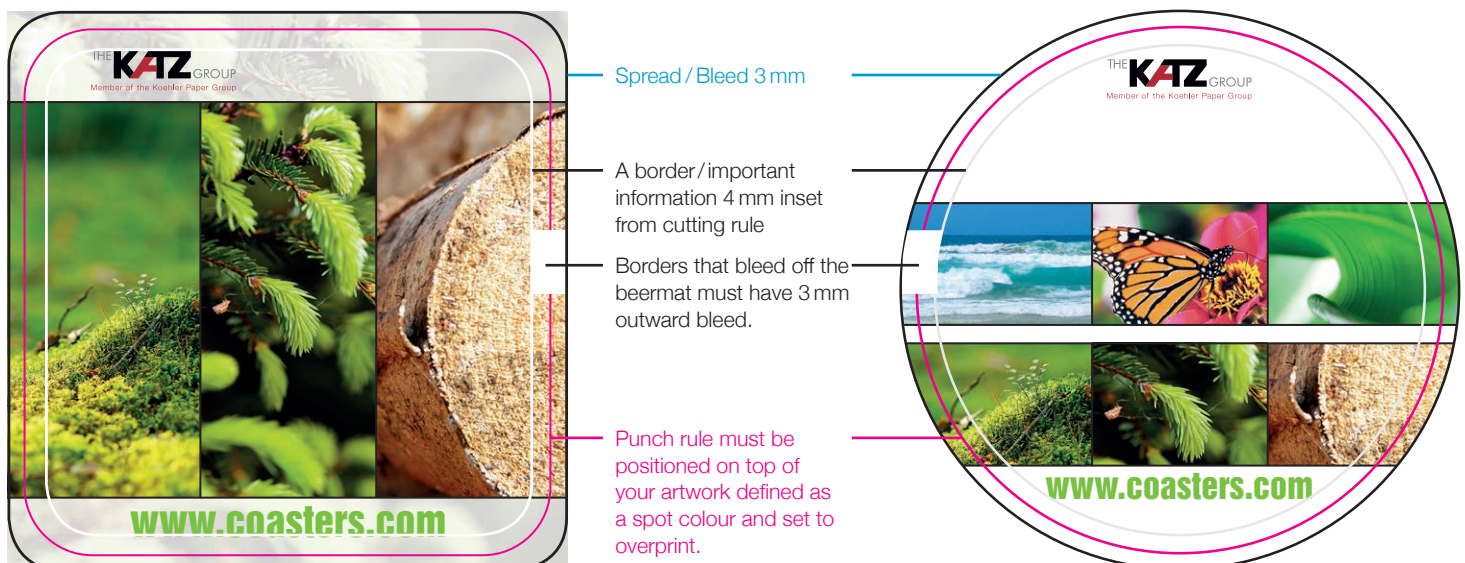
- We recommend using the current ISO standard colour profile for uncoated papers „PSO Uncoated v3 (FOGRA 52)“ to reduce colour deviations.
- Please be sure to attach all fonts/scripts used or convert them into paths (vectors).
- Asymmetrical forms: make sure that the front and back sides are positioned accordingly (countered).
- Data transfer media: CD, DVD, upload to our server.

## 3. Technical information

- Make sure your design matches one of the following colour options:
  - CMYK scale + max. 1 spot colour (image data only in CMYK, resolution: 300dpi, **no RGB data**).
  - max. 5 spot colours (only for **uncoated papers**). Spot colours must be clearly defined as Pantone **uncoated** (PMS **U**), HKS **N** colour schemes).
- Please make available either a print ready PDF (compatibility: Acrobat 5 (1.4)) or open files with all linked images and graphics (TIFF, BMP, EPS); separate images - all links must be updated.
- Be sure to state the program (Adobe InDesign, QuarkExpress, Adobe Illustrator, Freehand, Photoshop, CoralDraw) and version used.
- A negative text in 4-colour images must be a bold typeface with a minimum size of 8 point, otherwise the ink may run together.
- Shapes: Standard shapes:
  - round 107 mm
  - square 93x93 mm, corner radius (12 mm)

Of course, we also have a variety of other special shapes available. We will be happy to inform you about these as well as assist you in creating your individual forms - please contact us.

### Artwork sample for square and round coasters:



For any further inquiries, we will be happy to help you! (Phone: +49 7224 647 0)