

For design and template production, please follow the recommendation below:

1. Reference

- Please note that our cardboard is an uncoated printing material and that the processing performance differs to coated material.
- The colour application must not exceed 320%.
- Please make available a true to colour template or colour printout referencing size, position and text.
- Minimum order quantity: 10,000 pieces
- Delivery time: 6-8 weeks

2. Requirements

- We recommend using the current ISO standard colour profile for uncoated papers „PSO Uncoated v3 (FOGRA 52)“ to reduce colour deviations.
- Please be sure to attach all fonts/scripts used or convert them into paths (vectors).
- Asymmetrical forms: make sure that the front and back sides are positioned accordingly (countered).
- Data transfer media: CD, DVD, upload to our server.

3. Technical information

- Please make sure that your design corresponds with one of the following colour variations:
 - CMYK scale + max. 1 spot colour (All graphics and images must be in CMYK format, resolution 300dpi, **no RGB**).
 - max. 5 spot colours (only for **uncoated papers**). Spot colours must be clearly defined as Pantone **uncoated** (PMS **U**), HKS **N** colour schemes).
- The desired face paint colours must be defined as spot colours. Nevertheless, please integrate the colours into the layout; the area under the face paint colours should not be white.
- The positioning of the face paint colour may differ slightly to that of the preprinted surface. Please add a bleed of +0.2 mm to the face paint colours.
- The following standard face paint colours are available (the indicated Pantone values are only references and may differ slightly from the face paint colours themselves). Other colours upon request.

 black (Pantone Black)	 red (Pantone 1795)	 orange (Pantone 7416)
 yellow (Pantone Yellow)	 blue (Pantone 2945)	 white
 turquoise (Pantone 326)	 green (Pantone 3415)	
- Please make available either a print ready PDF (compatibility: Acrobat 5 (1.4)) or open files with all linked images and graphics (TIFF, BMP, EPS); separate images - all links must be updated.
- Be sure to state the program (Adobe InDesign, QuarkExpress, Adobe Illustrator, Freehand, Photoshop, CoralDraw) and version used.
- A negative text in 4-color images must be a bold typeface with a minimum size of 8 point, otherwise the ink may run together.
- Shapes: Standard shapes:
 - round 107 mm
 - square 93x93 mm, corner radius (12 mm)

Of course, we also have a variety of other special shapes available. We will be happy to inform you about these as well as assist you in creating your individual forms - please contact us.

Artwork sample for square and round coasters:



For any further inquiries, we will be happy to help you! (Phone: +49 7224 647 0)