For design and template production, please follow the following recommendations:

1. Reference

- Please note that our cardboard is an uncoated printing material and that the processing performance differs to coated material.
- No overlapping colour fields (except for trapping)
- Gradients are not possible.
- Two sided print is recommended, otherwise the ink will offset onto the back.
- Please make available a true to colour proof on uncoated paper referencing size, position and text
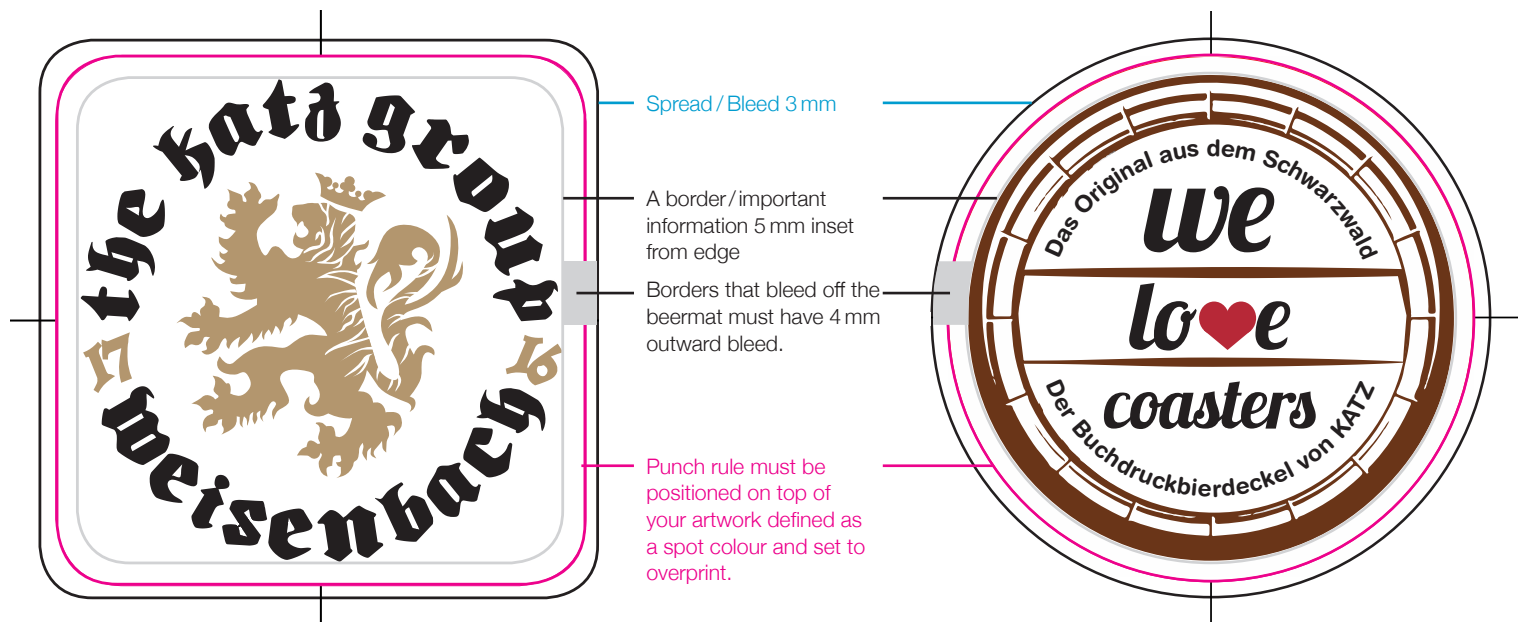- Only spot colours, no process colours

2. Requirements

- Please be sure to attach all fonts / scripts used or convert them into paths (vectors).
- Data transfer media: CD, DVD, upload to our server.

3. Technical information

- Clearly define all colours as spot colours (Pantone **uncoated** (PMS **U**), HKS **N**) only for **uncoated papers**
- Please make available either a print ready PDF (compatibility: Acrobat 5 (1.4)) or open files with all linked images and graphics (TIFF, BMP, EPS); separate images - all links must be updated.
- Be sure to state the program (Adobe InDesign, QuarkExpress, Adobe Illustrator, Freehand, Photoshop, CoralDraw) and version used.
- Maximum screen 30 lines per inch, one colour
- Screens and fonts must be supplied separately
- Reverse characters must be in bold typestyle with a minimum size of 11 point, otherwise the ink may run together.
- Shapes: Standard shapes:
  - round 107 mm
  - square 93 x 93 mm, corner radius (12 mm)

Artwork samples for square and round letterpress coasters:

Spread / Bleed 3 mm

A border / important information 5 mm inset from edge

Borders that bleed off the beermat must have 4 mm outward bleed.

Punch rule must be positioned on top of your artwork defined as a spot colour and set to overprint.

For any further inquiries, we will be happy to help you! (Phone: +49 7224 647 0)