

For design and template production, please follow the following recommendations:

1. Reference

- The thicker the board material, the better the emboss effect.
- We recommend using high white wood pulp board at least 1.4 mm thick.
- To achieve best embossing effects, use a dark ink for the embossed spots on a light background.
- A visually better embossing effect will be achieved with a simple, less fussy design.

2. Requirements

- The embossing area must be configured as a spot colour in the design.
- We recommend only embossing one side of the beer mat.
- For best embossing results we recommend using a material thickness of 1.8 mm.

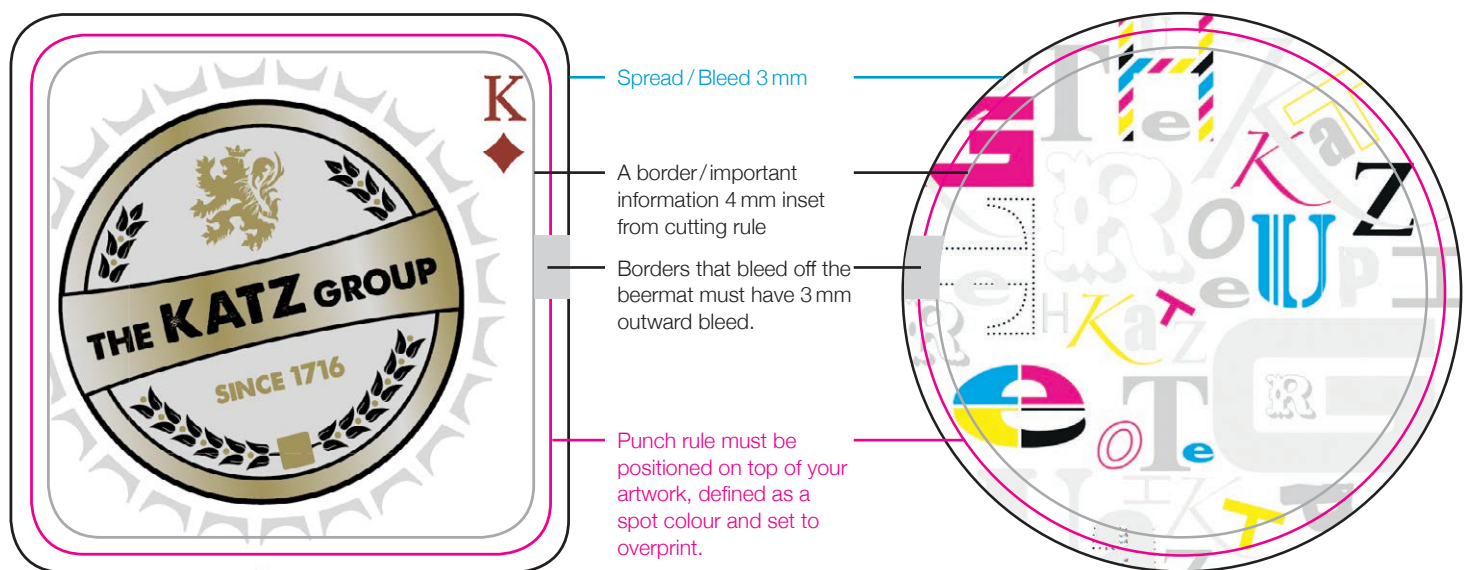
3. Technical information

- Especially delicate designs are not recommended.
Embossed lines: min: 2.8 point / embossed fonts min: 14 point
- Shapes: Standard shapes:
 - round 107 mm
 - square 93x93 mm, corner radius (12 mm)

Of course, we also have a variety of other special shapes available. We will be happy to inform you about these as well as assist you in creating your individual forms - please contact us.

We also ask you to consult our artwork information for litho printing.

Artwork samples for square and round coaster with blind embossing:



For any further inquiries, we will be happy to help you! (Phone: +49 7224 647 0)