

DUCT  
TS PRODUCTS PRO  
RODUCTS PRO  
DUCTS  
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TS

# HISTO

1746

established by  
Johann Georg Katz



1993

1st beer mat  
by KATZ

Development of the  
1st automatic beer mat  
printing machine



19

2012

Product launch  
KATZ AIRFRESHENER  
BOARD



Focus on sustainability  
- investment in machines  
(heat recovery system)  
- preservation of existing hydro-electric  
power designs & closed water cycle



KATZ  
goes green

2010  
Creative Service

2012

Product launch  
KATZ DISPLAY BOARD  
new market: graphic industry

2014

Product launch  
GREEN LIGNIN  
new market:  
building industry  
→ sound reduction



2014

South East  
Sales Office

2017



Katz starts up new packing line

2016

300 years  
The Katz Group



Long-established company



Black Forest

## VERSATILE AND SUSTAINABLE – OUR SPECIAL WOOD PULP-BASED MATERIAL

But we do that one thing outstandingly well! We offer premium quality, maximum sustainability and all the added value that people expect from German-made products. Our real skill lies in what we do with this versatile material.

It's the perfect material for coasters, without a doubt. But our constant stream of creative ideas has shown that this unique material can stretch a lot further than just beer mats.

# DORY

by KATZ



1972 Cardboard production according to founder

From letter press to offset printing



1994



Product Launch  
KATZ FOOD SAFETY BOARD

2009

Integration into the  
KOEHLER  
PAPER GROUP

2007

Integration of two  
American Coaster  
Companies into  
The KATZ Group

2001

KATZ is starting to expand  
all around the world ...  
Takeover of plants in  
Great Britain and Belgium

2015

Product Launch  
GREEN LIGNIN  
anti-slip

Product Launches  
KATZ DISPLAY BOARD  
neon, aqua-ink, fix, black

BANG

2015

2015

Modernization  
of water power

Asia

200



The KATZ Group has also established an excellent reputation in industry with its KATZ FOOD SAFETY BOARD, KATZ AIRFRESHENER BOARD and special-purpose materials, which are designed to meet the most demanding industrial standards.

Our product development team has also come up with genuine alternatives to the raw materials used in the POS and impact sound markets in the form of our KATZ DISPLAY BOARD and GREEN LIGNIN products.



## *we love coasters*

Are you looking for a subtle, tactile form of advertising to give your ad campaign just the right feel? Coasters, games, postcards, door hangers and similar items are not just an excellent means of putting across good ideas, they also offer a refreshingly different medium for communicating brand messages. No other form of advertising can match their tactile qualities!



Beer mats



Letterpress beer mats



Augmented reality coasters



Door hangers



Decorations



3D puzzles



Football coaster ideas



Postcards



Games



# KATZ DISPLAY BOARD

— best for digital printing —

KATZ DISPLAY BOARD is the premium substrate especially designed for digital printing. Whether used for POS signage, hanging display, interior design or free standing display units, KATZ DISPLAY BOARD offers versatile converting options.



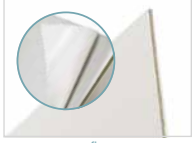
glazed



outdoor



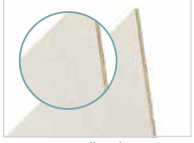
canvas



fix



metallic



unlined



black

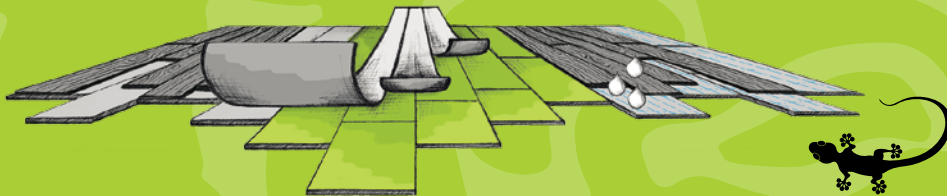


neon



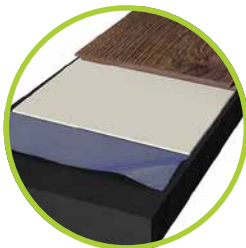
aqua-ink



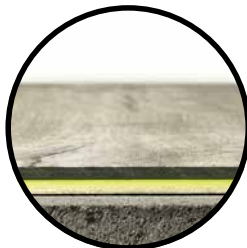


## GREEN LIGNIN

The eco-friendly insulation boards from KATZ convince due to concentrating on the most important aspects: building biology and functionality. Thanks to their special surface structures, GREEN LIGNIN products cling to the top layer of flooring like a gecko, achieving outstanding acoustic properties that lead to reductions in both impact and room sound.



**GREEN LIGNIN** basic



**GREEN LIGNIN** anti-slip



**GREEN LIGNIN** hydro-tec

[www.blauer-engel.de/uz156](http://www.blauer-engel.de/uz156)



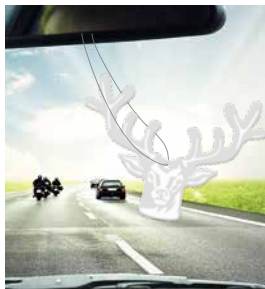


# KATZ INDUSTRIAL SOLUTIONS

KATZ special materials constitute a genuine alternative raw material for industry. Our wood pulp-based material has won widespread acclaim for its eco-friendliness, low weight, easily converted and wide range of applications.



KATZ WOOD PULP BOARD



KATZ AIRFRESHENER BOARD



KATZ FOOD SAFETY BOARD

THE **KATZ** GROUP  
Member of the Koelliker Paper Group

KATZ GmbH & Co. KG

Hauptstr. 2  
76599 Weisenbach  
Germany

Phone +49 7224 647-0  
Fax +49 7224 647-10 165  
office@thekatzgroup.com  
www.thekatzgroup.com



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